



## A Soft Solution to Hard Water

The facts are indisputable: the hard water that is piped into the vast majority of our homes, offices, factories, and other buildings causes scale build-up. And scale build-up causes problems that result in wasted dollars. Scale build-up can cause the following problems:

- Clogged water pipes
- Reduced water pressure
- "Frozen" valves on faucets
- Hard-to-remove film on shower tiles and doors
- White deposits on shower heads
- Spots and milky clouds on glassware and silverware
- Crusted rings in toilet tanks
- Poor sudsing of soaps, detergents, and shampoos
- Performance decreases in appliances that use water

So, it makes sense to use a water softener in your home or office right? Not necessarily. According to the American Heart Association (AHA), fatal heart attacks and strokes are more common in areas where water is either

naturally soft or has been treated with water softeners to remove calcium and magnesium. The AHA also indicates that salt-softened water may cause an elevated sodium level, which has been linked to a variety of other health problems including high blood pressure, water retention, and gall bladder disease.

So, where does that leave you? If you don't soften your water, you run the risk of damaging your pipes and fixtures - if you do soften your water, you run the risk of damaging your health. There is a healthy alternative: condition your water with magnetics. Magnetic water conditioning won't increase the sodium level in the water, and is completely safe for people with heart conditions and hypertension. Plus, magnets leave the minerals that are essential for good health in your water. Even plants and grass respond to magnetically conditioned water by growing faster and healthier.

Magnetically conditioned water feels fresher and cleaner than water conditioned with salt-based water softeners. There is no slippery feeling when showering, hair has more

luster, and unsightly water spots on dishes, glasses, and vehicles are greatly reduced. Swimming pools and spas stay clean and crystal-clear with smaller quantities of chlorines, clarifiers, and purifiers.

### **Non-Polluting**

An environmental movement to prohibit the use of water softeners that use salt is gaining momentum. More than 25 communities in California have already banned or restricted their use, claiming that they are harmful to the environment, because the high levels of sodium can contaminate ground water and waterways, degrading drinking water supplies. Magnetic conditioners use no salts or chemicals.

When fluids run through the pipes and appliances in your house or through the engine in your vehicle, problems are building - problems that can wear down your equipment, cost you money, and hurt our environment. Using magnetic water conditioning is good for your home, your health, and your planet.